



Don't have an advertising department or ad agency?

No problem.

Strategic Strategies can provide you with all the creative support you'll ever need, from strategy development through copywriting, art direction, even broadcast production.

No matter where you are in the creative planning and development process, we'll tap the skills and experience of award-winning marketing strategists and creative resources, recognized nationally and internationally for the excellence of their work.

At Strategic Strategies, while we think of the web as the hub of all marketing, we believe you still need to be prepared both online and offline to reach your target market with your message. In fact, these days, traditional marketing is more like an extension of your online marketing strategy, rather than a strategy in itself. The goal of traditional marketing now is to engage prospects offline, and then connect and convert them online. This is why it's essential that your

traditional marketing strategies be integrated with effective online marketing strategies.

Whether it's copy for your website or a complete advertising campaign, spanning several different media, we put you in control every step of the way. We understand that that your finished creative, from the simplest webpage to a full-blown campaign, must strike just the right tone to reflect your brand image accurately, and motivate your customers to buy.

Sound complicated? It's not, and it's a natural part of Strategic Strategies' everyday thinking. We will help you determine the appropriate mix of online and offline marketing tactics to strengthen and enhance your business-driving efforts. Please contact us at 877.932.2493 to speak with one of professionals or email us at info@strategic-strategies.com

Whatever your creative needs, Strategic Strategies can offer the resources you want to deliver the goods quickly, without all the hassle and expense of a larger ad agency.